

# "Grow Your Business, Take On New Projects, or Improve Your Market Share... Even When Employee Resources Are Stretched To The Limit"

If your business is growing faster than you can handle and you need some help...or you're just looking for a team member to handle a special project, then Tim Bruxvoort may be your solution. He can fill in where current expertise is lacking or resources are stretched.



Tim is a project or product manager who specializes in delivering technology products and services to market. He's also experienced in helping drive sales of technology products and services for increased market share...which translates into

increased revenue for your business.

Tim has over 20 years of experience in hardware and software development, new product introduction, and marketing. While his skills apply for any technology product, he has special expertise in telecommunications industry products.

Tim has been educated as an electronics technician and a direct response copywriter, plus he has a B.S. degree in Marketing. Not only does he understand technology and how to make it simple, but he understands what it takes to get someone to buy your products or services.

His education along with his technical and marketing work experience has led to a rare combination of skills you can use to your advantage. This blend of technical and marketing talent provides for a unique skill set that's difficult to find. But now you've found it.

If you're looking to fill in gaps or totally refresh your product portfolio, Tim excels when it comes to the product definition phase. He has the vision to transform your idea into a successful product with a friendly user interface and customer-winning feature content. He'll help you mold your customer input into a highly sought after product.

Once the product is defined, he's also experienced at leading global teams in delivery of products and

services. He manages entire product life-cycles from idea to retirement.

You can use his perceptive problem-solving skills to resolve your unique challenges and to improve processes and systems. Use his strong analytical skills to conduct market research that helps you support business decisions, define products and features, or find competitor weaknesses.

If your sales need a boost, use his experience in competitive analysis to develop sales tools that help position your product or service as superior to the competition. Sales people can't get enough of these tools after using them boosts their commissions. And your revenue.

Tim has a passion for technology products and marketing. So much so that one of his money-making hobbies is Internet Marketing. Therefore, he has significant experience in website development, search engine techniques, email marketing, and all things Internet. You'll find this experience useful if you need someone to manage development of a website or Internet marketing campaign.

Tim is highly adaptable to your work environment and needs. He has a keen sense of ability to shift focus as the situation dictates. He thrives in a fast-paced, multi-tasking environment.

#### Software skills:

- Adobe PhotoShop and Adobe Illustrator for graphics
- Microsoft Office: Excel, Word, Project, PowerPoint
- Camtasia Studio: Screen capture for online demos, tutorials, etc.
- Microsoft FrontPage: for Website creation, editing, and upload

If you're looking for a self-motivated team player to compliment your team, please contact Tim using the information below to discuss options for using his services. He is available for long-term or short-term contract positions and will consider other options as well.

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